

The time for everyone to seriously conserve water is NOW! We are asking for your help to do so, in your homes, businesses or workplaces.

The Water Conservation Commission of the Marina Coast Water District (MCWD) is charged with providing recommendations to the Board of Directors to contribute to the education of the public and to provide alternatives in reducing water usage within the MCWD Service Area.

We have been in a very serious drought for the last 3-or-4-years. Rain is needed to replenish the aquifer from which MCWD draws your water. Seen much rain lately? Without rain and conservation we risk depleting the aquifer- which then aggravates salt water intrusion into it, as well as increases unwanted mineral and chemical concentrations. We need to maintain required water quality in a healthy water aquifer.

At this time, Governor Brown has requested voluntary reductions of 20% across the State. In many places, water allocations have been reduced. Many communities in California are already being *obligated to mandate reductions* in water use. Let's not be one of them! Water conservation must become a priority in our community now; reducing water consumption may help avoid mandatory rationing later.

When you consider the 10% to 13% of the water you pay for is not even used for its intended purpose, conserving water is not as difficult as it might first seem. First and foremost, find and repair any leaks. Reduce the time each person in the household showers. Turn water off when shaving or brushing teeth. Capture the water run-off from such uses and use it for other purposes such as watering indoor/outdoor plants. Reduce car washing and always use a shut off-nozzle on the hose (the use of a shut-off nozzle is the law – believe it or not!). Consider planting native and drought tolerant plants and succulents instead of lawn.

MCWD, along with other water providers, offers a series of incentives for upgrading your plumbing fixtures and outdoor irrigation systems. Please visit our website at www.MCWD.org \ Water Conservation (under rebate programs) and review the opportunities available. For example there are rebates for

converting to high-efficiency toilets and clothes washers, and upgrades and changes to outdoor irrigation systems, which often account for 50% of your water usage. If you do not have a hot water recirculation pump, consider installing one – these are also part of MCWD’s rebate programs. You won’t regret such choices.

Water is life! We are asking you to work with us and do your part.